Notice "California crazy and beyond: roadside vernacular architecture"

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At the beginning of the automobile age, in that most car crazy of places, Southern California, roadways were dotted with eye-catching beacons for travelers. Diners shaped like chili bowls, pigs, and coffee pots; hotels and theatres in Aztec and Mayan motifs; and all manner of oddly-shaped buildings were part of the Western architectural landscape—a trend that spread across the country. This book is the most thorough documentation of this unusual architectural style, and a greatly enhanced, fully revised version of the classic book that first explored the movement.

California Crazy: Roadside Vernacular Architecture by Jim Heimann Paperback $11.49. This title has not yet been released. Ships from and sold by Amazon.com. A hot-dog joint shaped like a puppy, an antique store replicating a Japanese temple, Van de Kamp's windmill-shaped bakeries, houses resembling beached boats these are just a few of the architectural curiosities featured in Jim Heimann's California Crazy & Beyond: Roadside Vernacular Architecture, an expanded edition, including 386 color and b&w illustrations, of his California Crazy of nearly 20 years ago. SoCal pop culture devotee Heimann (Sins of the City, May I Take Your Order?), a graphic designer and historian, has tracked down more examples of the "California Craz...